



Kids say...
Slow Down

Competition

Design a road safety banner

20 Is Plenty

WIN!

WIN A FULL SIZE BANNER WITH YOUR WINNING DESIGN AND 300 HIGH VISIBILITY DRAWSTRING BAGS

Recognition Express is the leading UK supplier of school name badges, school clothing and promotional merchandise, and we have teamed up with Brake to help promote Road Safety Week 2010 to schools across the UK.

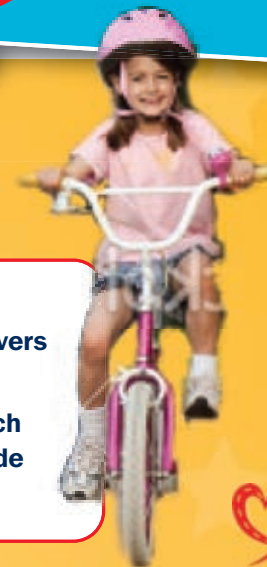
We are inviting pupils aged 3-13 from your school to enter this competition by creating a banner design to raise awareness about Road Safety. There are 12 prize winners across the country and if your school wins, your design will be printed onto a banner to raise awareness during Road Safety Week. The winning schools will each receive 300 high visibility drawstring bags and the winning designers will be presented with their own personalised high visibility vest.

- ★ The main theme of Road Safety Week 2010 is "Kids Say Slow Down" and "20 is Plenty" – with the emphasis is on getting drivers to slow down outside of schools.
- ★ We are looking for bold, eye-catching and simple designs, which draw upon this theme. Remember, they will be displayed outside of school premises, so make sure they attract attention!

On the reverse of this leaflet you will find a template which you can photocopy and complete for each design entry. Please keep all designs within the boundary of the box.

Deadline for all entries is Friday 22nd October 2010.
The winners will be announced during Road Safety Week 22-28 November 2010.

N.B. Winning schools, and pupils who have submitted designs are expected to participate in local publicity to announce the winner of the competition.



 **Brake**
the road safety charity
www.brake.org.uk

 **Road Safety Week**
www.roadsafetyweek.org

 **Recognition**
EXPRESS
Unique Solutions in Promoting Your Image

DESIGN

A ROAD SAFETY BANNER

Pupil's Name ★

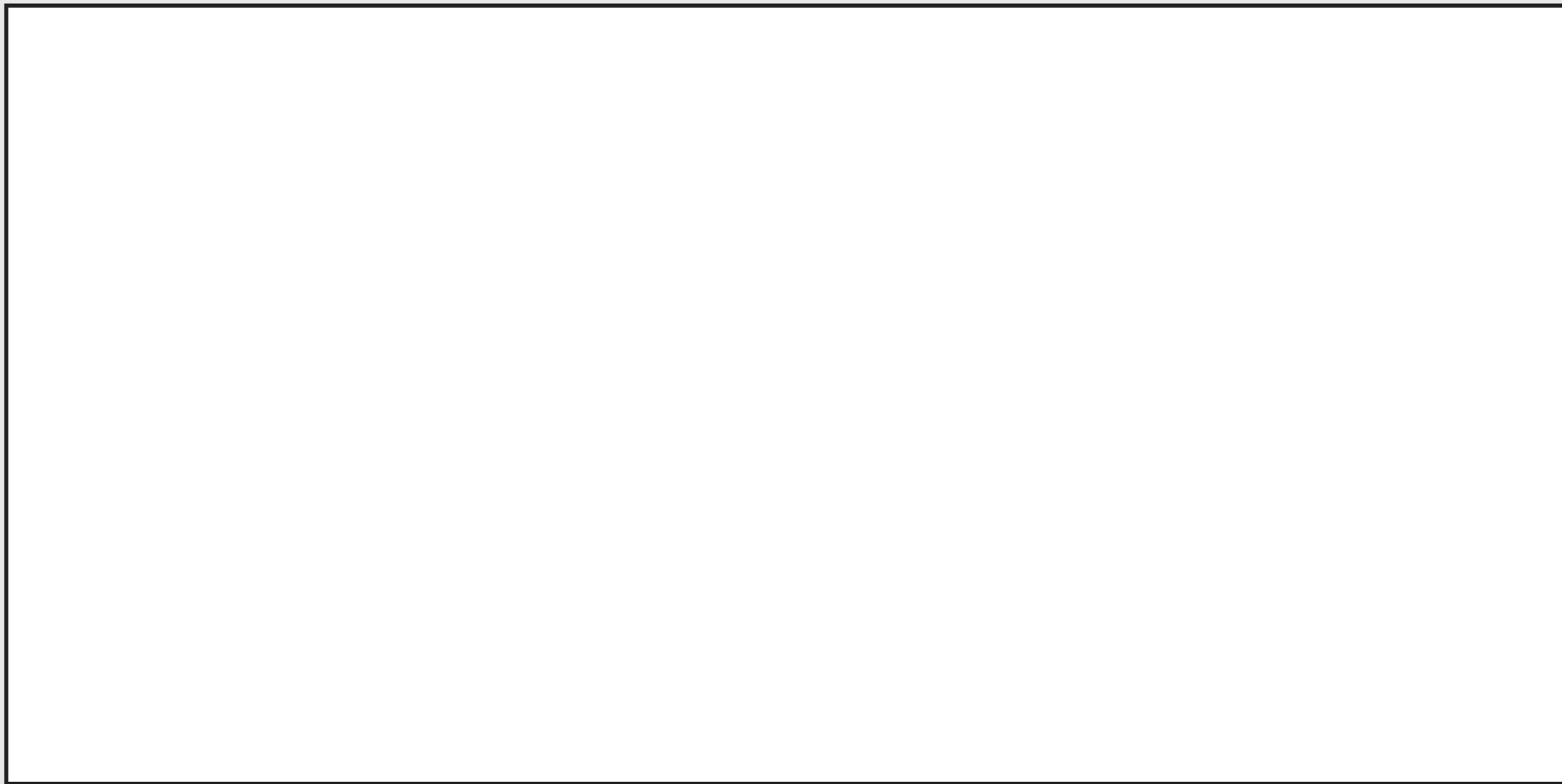
Class ★

School & Address ★

School Telephone number ★

Name of Headteacher ★

PLEASE PLACE YOUR DESIGN, IN THE BOX BELOW AND BE CREATIVE!!



Please return all your entries with a compliments slip in one envelope to:

Zoe Waistell, Road Safety Week Competition 2010, Recognition Express Limited, Unit 2 Cartwright Court, Forest Business Park, Bardonia, Coalville, Leicestershire LE67 1UB